

April 21, 2024; 6:00PM NLMFA Meeting Agenda

In attendance:

Susan, Josh, The Wetzel's, Heather, Dru, The Harts, Katelyn, Darry, Dave Kline

I. Minutes from March 2024 meeting

Approved!

II. Treasury Report (Dawn)

A. Bills

Paid for all the new pants. \$5k. Mouthpieces and decals \$600.

Dawn will be paying the seeding bill.

B. Upcoming potential expenses

CFA dues \$750. Stamps, raffle tickets, raffle prizes still need to be purchased. Sitting at roughly \$18k.

C. 2023 taxes update

Dropped off. ~\$350

III. Organization

A. Fireman's Park updates

1. Field seeding

Coming 4/21 to aerate, seed the grass. Qualify for the \$1000 sponsorship level because of how much time they are donating.

Scott Sechler wants to tear down bathrooms and put in new bathrooms/sewer lines, near the road. Wants it done by Hinklefest?

Ed, Adam, a few other firefighters, are taking over the admin of Fireman's Park. Getting a dumpster, no more burn pit. Renters will be paying a deposit, they will not get it back if they don't clean up. Football team/parent's doing cleanup and earn \$300 for the team.

2. Shed organization

B. Background check updates

Josh Roy's checks came through.

C. Registration Updates

17 Players and a number of cheer leaders have been registered so far. Flyers going to the schools. Reached out to former players as well.

D. Committee Reports

a) Participation

- (1) 2024 NL Elementary field day (Adam is taking the lead on coordination).
May 30th.

Adam in contact with the Elementary school. Needs a list of people to volunteer. Adam will pull the background checks to the school. He needs a blurb about what the cheerleaders want to do. 75 kids per shot, 35 to 40 minutes. Capability to do Flag Football, but might do 10 minute stations, like the camp. Last chunk of time might be flag football. Trying to get 2 volunteers for each drill station. Have 4 volunteers for cheer already. Need to verify everyone has their clearances.

- (2) Announcements for elementary school

Susan typed up two or three sentences to put into the school. Several versions, so they could be every day, or every other talk. Talk about registration, youth camp.

- (3) Outreach to former participants

This has been done. Coaches are encouraged to reach out also.

- (4) Packet with flyers for each school building to be hung; can print individual flyers to be sent home at elementary school

Dawn has the packets.

II. Concession Stand (Dru)

A. Equipment updates/requests

Dru has the machines for hot cheese/hot fudge. Would be \$300 for a pair of them. Dru's cousin might be able to get a discount on that price. **Purchase approved via text messages post meeting.**

Buffalo chicken will be made by Dru ahead of time.

Dru and Michelle are going to itemize what is in the stand storage unit/shed and figure out what needs to be purchased. He has a line on paper product donations and Subway sub donations. Planning on checking in on clearing out storage unit on 22 and trying to get a refund. Maybe use money to buy the hot fudge/cheese machine.

Dru is planning to talk to Josh Roy to get donations from Bell and Evans.

Going to offer freeze dried candy, Dru's father in law has a machine to do it.

B. Recruiting/managing volunteers

Still waiting on recruiting to come in before we figure out volunteers.

Going to review the videos on how to use the fryer and stoves. Need to figure out the items will be labeled to differentiate between our stuff and HS football teams.

Dru is planning on using Sign Up genius for volunteers and a separate one for people to provide donations (items or gift cards).

Susan will look at registration to see if she can make signing up for volunteers mandatory. Team Mom for each team to hound people to make sure they have slots filled for volunteers. Make sure to include cheer coaches in the volunteer hunt. Try to get extra volunteers for the last game of the night to help clean up the stadium. Reach out to community groups to see if they will volunteer for a small donation? Set up the list at the Meet the Coaches night and get everyone signed up. Try to get high school players to do the chain crew as much as possible.

C. Bologna Bowl 8/31/24

Susan will provide the contact info for the Seltzer's guy. Going to have fried bologna sandwiches.

III. End-of-year award ceremony (Elizabeth, Katelyn, and team)

1. May want to start thinking about date/place, specifically if reservations are needed for the place

Planning on continuing to keep football and cheer events separate. Need to figure out if the HS auditorium will be available during construction. E-Free or Elementary as alternate sites. Continue to do the after ceremony snacks, like last year. Usually held the first weekend in December.

IV. 13-year-old recognition (Elizabeth and team)

- A. Tentatively 10/12/24 (last home game)

Royer's donate flowers for the 13 year old cheerleaders to hand out during a home game.

V. Spirit wear

- A. Store update

May 1st - 22nd will be the first push to purchase items. Adam will handle the year shirt. Heather will be handling all other cheer items. Cheerleaders get the pants, have the option to buy a personalized jacket. Planning on making it its own store to be opened before they start, after registration ends.

Susan will work with Luke's drawing to get it digitized to be put onto shirts.

VI. Fundraising

- A. Sponsorships continue to come in

~5000 so far. Katelyn just made a \$1000 deposit yesterday. Still has a request into Dick's. Put requests into Philadelphia Eagles for sponsorship/raffle. Also reached out to Kalahari and Great Wolf Lodge to get donations for raffles. Also got a Yeti color for raffle. Just

reached out to Aarooga's to get a sponsorship. Maybe reach out to the Harrisburg Stampede. Going to get Costco gift cards. Suggestions: Blackstone, Hershey (Susan will reach out), Ava Salon etc. Want to do a Mother's Day Raffle and Father's Day Raffle on Facebook. Bring Phil out of retirement to run the online portion of it.

The Hart's will follow up with Ace and Simpson Body shop.

Jonestown Legion or Our Field and Stream might be able to donate \$.

B. Fall raffle – Katelyn working on obtaining prizes

1. Should aim to distribute tickets second week in August
Practices starting last week of July. Want to make sure we finalize the list of prizes before then.

2. Bonfire discussion – date/location/time
High School's will be Thursday night bonfire, Thursday Night September 19th, 7pm. Midget boosters were not thrilled with this. Little kids, etc.

Normally a Saturday night for a Sunday away game. Planning on doing it in the first week of October, during out bye week. Saturday night October 5th, tentatively. Invite the milkshake truck?

3. Grant applications – will need form 990
Susan would like to apply for grants, Wal-Mart, Highmark, etc, but needs the form 990 from Dawn first.

4. Any board member can utilize the sponsor letter on the shared drive, please keep track of outreach on the Excel spreadsheet

5. 2024 Program

a) Individual and team photos
Week of August 19/20th. Ok with using the same photographers as last year. Do it in the stadium with the bleachers for team photos, on the field for individual. Location with shade.

b) Shout out form deadline, preferably by 8/19/24

IV. Safety

A. AED Update (**waiting to hear back on hospitals regarding funding; grant applications can also be used for this**)

B. Game Day Coverage (**Elizabeth has obtained contract for 2024 season**)

Elizabeth has the contract but hasn't signed it yet, based on waiting on dates. 8:45-8:30 cover JV and Varsity games. Price wasn't changed from last year (\$30 and hour, 45

cents a mile).

She is able to tweak it as she needs to.

- C. Practices (volunteers will provide coverage)
Elizabeth will talk at Meet the Coaches night (and on Facebook) to ask for medically trained volunteers for practices. Has the same 4 from last year, but would like more just in case. Have a meeting with them to provide details on fields, supplies, rules. Remind the parents of young kids that they need to stay. **Missing two walkie talkies from last year.**
- D. Should likely restock safety supplies prior to camp
Stocked up pretty well from last year, minus ice packs.

V. Cheerleading

- A. Approval of cheer coaches – Heather Kawski
Has coaches for every level, waiting on Midget coach.
 - Itty bitty - Ashley Defrank, Elizabeth Hart
 - Smurf - Amber Mole, Lexi Heady
 - Peewee- Courtney Regal
 - Pony - Heather, Katelyn
 - Midget - Becky Rankin (tentative)

All coaches approved, minus midget. Amber/Lexi clearances were provided.

- B. Programming updates
None at this time.
- C. Uniform/supply requests

Going to order 80 pairs of pants. 55 cheerleaders last year. \$2200 for plain pants.

Missing 23 skirts and 25 shells. Will need to order uniforms to have enough for the season.

\$939 for a set of 12 skirts/shells.

5 JBL speakers to used for practice. (\$25 each)

Heather will work with Dawn to make the approved purchases.

VI. Football

- A. Equipment repair/updates
Viking Horns, Award Stickers, helmet numbers, etc. and pants were ordered.
- B. CFA Updates
- C. Skills / Drills Updates

Help out for Thursdays? John Kramer may be able to help out.

D. Summer camps

1. June 24-26 for cheer and football camp; 6-8pm

2. July 8-11 for lineman camp; times?

Not yet. Trying to plan a camp for other skill groups, but don't want to burn each other out.

Scrimmage approved with Cumberland Valley away (8/10). Trying to arrange a scrimmage with Central Dauphin. Maybe Boiling Springs.

Hoping to have a home scrimmage. Adam will work with team (CD or other). Small charge to enter to cover the referee fee, small concessions. Need to have real referees and would need volunteers. For all levels, including Smurfs.

If we get the Smurf Bowl, Adam will have to reserve the Elementary parking and some places for people to warm up. Adam has already reserved concessions, football field, practice field, track, parking lot. Adam will also reserve the turf field for home games for NL warmups.

VII. Upcoming Events / Dates

A. 5/19/24: NLMFA Board Meeting

VIII. Open Floor

a. Registration suggestions from Dave Kline

Issues with alignment between Midget and HS. Nothing in place to prevent kids from other teams to play for NL. Want to pull back on open registrations. Would prefer returning players, then NL students, then open registration. Once above a certain % of non-NL students it will increase the cost to use the NL facilities. We'd have to be above 50% to get a large price increase. Have to get a waiver for students that aren't in NL. Don't think it will be an issue, but we will keep an eye on it and revisit it closer to the season. NL HS program wants to focus on NL kids, so Midget squad needs to watch the numbers more closely. Adam doesn't see a reason to add new "outside" midgets, as they would only be on the team for 2 years and then leave. Don't have a problem grandfathering players in that have been a part of the program. Other NL kids benefit from having outside players that help them. Iron sharpens iron.

Review the higher price for the Midget players in a couple months to see how the numbers look. Dave think's it might hurt the relationship with the HS program. Lower the price for volunteering? Wanted the biggest squad we have to pay their fair share, in order to not raise prices for all the other players. Does the CFA have a rule that 9th graders can't play for the midget teams? Or is it only by birthdate? **14 and in 8th grade they can play Midget.** Not financially in trouble, but want to be responsible.

Adam will follow up with HS Schedule to make sure homecoming dance doesn't interfere with our games.

Thinking about a dance/mixer/sock-hop/parent only end of year party-celebration, but not during the season. More to come.

Josh and Laurie will be away 5/19.