

March 17, 2024; 6:00PM
NLMFA Meeting Agenda

In attendance:

Darry Yocum, The Beers, The Wetzels, The Stokrps, The Harts, Katelyn Remlinger, Phil Shirk, Heather Kawski

I. Minutes from February 2024 meeting
Accepted!

II. Treasury Report (Dawn)

- a. Bills
- b. Upcoming potential expenses
Maybe checks and stamps
- c. 2023 taxes
Katelyn will be turning in this week.
- d. Uncashed checks
Light towers check outstanding. Sent in in 2023?
Game of chance license check outstanding, turned in a little over 2 weeks ago.

III. Organization

- a. Fireman's Park updates
Contract hasn't changed from last year. Butch is done. Adam might be part of the Fireman's park committee.
- b. Background checks updates
Cheerleading coaches contact info is needed so Laurie can reach out.
Adam is reaching out to his coaches.
- c. Registration Costs – need to identify what the registration costs will be for 2024 season so registration can be opened
Not planning on raising rates for most of the squads. Midget will no longer be \$25, since there is no jr high team competing with us. \$15 off for registering early. We will continue to have a sibling discount for football players. \$150 for 2. \$200 for 3 or more. \$60 for cheerleaders. Prices go up \$15 dollars after early registration.

Early registration until June 30th. **Registration opens March 27th at Eagle Night, be inside 6-9.** Board members don't have to pay the registration fee for their children.

d. Committee Reports

i. Participation

1. 2024 Kindergarten registration event, 2/22 (review and update)
Maybe one or two interested.
2. 2024 Mother / son dance party, 3/9 (review and update)
HUGE success. Line all night. Mom's and kids were asking questions. Lots of kids saying they wanted to sing up. QR code was used to point people to the website. Moms appreciated it.
3. 2024 NL Elementary field day (Adam reached out to school)

Our group would be in charge of 75 kids at a shot for 20-25 minutes at a time. We WILL need volunteers. Flag football? Multiple skill stations? May 30th (rain date May 31st). Do half cheer/half football to split the groups up and potentially get some cheerleader interest. Probably different activities based on age groups. PTO is providing lunch.

Adam will get some more details and send them out.

4. Dawn asked if there was any interest in doing a table at Little League opening day. Katelyn will contact the LL president. 4/20 is opening day.

ii. Concession Stand (Dru)

1. Suggestions for Viking specific food item?

Viking Spud.

The Pillager (buffalo chicken over tater tots/fries).

The Shield (Shredded Buffalo chicken on glazed donut sandwich.)

The Hammer (Bratwurst with shredded pork on top with some other toppings.)

Subway might be donating subs for one game

Signature dessert "Skull Crusher" (hot chocolate syrup, little marshmallows, Scooby Doo bone cookies.)

Budget to buy a cheese/chocolate heater, move it between concession stands?

Doing pancakes and pre-assembled breakfast sandwiches for JV games.

Still do food donations for practices.

iii. End-of-year award ceremony (Elizabeth, Katelyn, and team)

Nothing discussed yet.

iv. 13-year-old recognition (Elizabeth and team)

1. Tentatively 10/12 (last home game)

Nothing discussed yet.

v. Spirit wear

1. Suggestions for phrases and designs were emailed to NLMFA board

Is NLMFA able to use the high school logo?

Will check with school to confirm. Scott Kyper says it's public so why not.

Discussed the various designs sent out for the Team shirts. Looking to get the image of the viking improved for putting on a t-shirt for the Season shirts. Major League can work on the image.

Viking from Luke's drawing, will be the logo for the Team Shirts

Spirit wear is going to be the simpler designs that Adam presented. Heather will put a similar design together for cheer.

Slogans: Hard Work Pays off #Investment

**“All Gas No Brakes,
#All In” - top choice**
#Trust the Process
#Building for the future
Dru, Josh, and Laurie liked #BurnTheBoat

2. Adam able to provide update on football designs
3. Heather can start to work on cheer design (both cheer and football should be available from the same store/link for families)

vi. Fundraising

1. Multiple sponsors received already!
2. Any board member can utilize the sponsor letter on the shared drive, please keep track of outreach on the Excel spreadsheet
3. Fredericksburg Eagle Night – Wednesday 3/27

Posted on Facebook. Please spread the word.

IV. Safety

- a. AED Update (Elizabeth provided Susan with ideal AED; Susan has reached out to multiple local health providers/hospitals to see if they might be willing to fund specifically).

Adam got a backboard from the fire company. Just has to remove the Myerstown sticker.

- b. Game Day Coverage – home game schedule has been finalized, so outreach can be made to EMT services

Schedule is posted on the share drive. Adam will provide the schedule for Varsity. JV schedule TBD. Elizabeth has spoken to EMT chief about EMTs. Otherwise everyone thinks they did a good job. Elizabeth will be able to pay more attention as well since she isn't coaching cheer. If she isn't there other RNs will be on site to help with backboard.

Group of nurse/parents will be at practices to help out as well.

V. Cheerleading

- a. Approval of head cheer coach – Heather Kawski
Affiliated with Lebanon Majesty cheer, but keeps it completely separate. Doesn't think it is fair to take the position with ulterior motives. Will promote all the All Star gyms, but doesn't want the team to be focused on competition. Wants to be focused on sideline cheering. No competition this year. Maybe future years. Football first.

- b. Any ideas/input/suggestions from Heather
Wed - Thurs cheerleading practices. Bring cheer and football together.

Not afraid to approach “mean girl stuff” and address it. Will get help from Susan and have the support of the board. Have some ideas for coaches. Will reach out to coaches from last year to see if there is any interest.

Look into USA Cheer rules (or similar) for youth?

No non-cheer children at the sidelines during coaching.
Incorporate cheer into agility. A couple Thursdays, chance to try out and see if they like it. Determine what you are doing each night based on who comes out.
More or less advanced.

Won't put siblings on the same team.

Try to drum up more people this year.

Get small bluetooth speakers for each group. Use the PA system at home games. Use big speaker for away games.

c. 2024 Budget

Get warm up pants to hand out and get back. 70-80 uniforms. Might need to pick up some other sizes. Dawn has information for where they bought uniforms for last time. Heather is going to research the uniforms to get an idea of what they need.

\$2600 was 2023s budget.

Michelle suggested looking into a coach camp or clinic.

d. Collaboration with high school for camp and future events (Heather has contact for high school squad)

Wants to work with the high school, has a friend on the HS coaching team. Disconnect between HS and Youth program is a big issue. Wants to connect them better with routines/cheers/etc so that they don't have to re-teach at the HS level. Similar terminology, etc.

VI. Football

a. Equipment repair, reconditioning, and potential purchases

Adam to order 150 pants from Rydell with integrated pads and pants hangers.

Adam will talk to Brandon Grumbine to see if they will seed field as a "donation"/ sponsorship to be on the shirt.

b. CFA updates (CFA folder in shared drive with bylaws, contact information, etc.)

i. Waiting on final schedule with away game information to come out

ii. Does the NLMFA want to put in for any hosting of special events such as Smurf Bowl, etc?

Worst meeting ever. Night games on Saturday's will be Smurf-PW-Pony-Midget.
Noon games will be the same order as before.

Different order depending on where we are and when games start.
4th week will be final date for final rosters.

Make sure that the Referees aren't associated with the home team.

The Board is doing the roster books this year.

Penalty for not volunteering at Super bowl, etc was raised to \$500.

If we decide to host an event, we could split volunteers with other NL booster groups if necessary. Phil recommends that we get the Smurf Bowl, because that's "easiest". It's all day, but one day. Would be able to get volunteers from all other teams but Smurfs. 10/27.

Adam is going to put in for Smurf Bowl. Need to check with HS schedule to make sure it is available.

c. Skills / Drills Updates

Good so far. 20 kids at each time. If bad weather the softball team uses the Auxiliary gym. Adam will reach out to elementary school to see if they can use it as an alternate site bad weather.

d. Summer camps

- i. June 11-13 for cheer and football camp – dates may be changing
Want to move it for Coach Rice. 24-26 of June.

Heather may need coaches to fill in for her, depending on medical schedule.

- ii. July 8-11 for lineman camp

Tentative July dates for a QB/WR/RB camp. Will follow up with Adam next meeting.

VII. Upcoming Events / Dates

- a. 4/21/24: NLMFA Board Meeting

VIII. Open Floor

Book a photographer ASAP. Week of 8/21-22. Liked the speed of the photographer from last year, would like a shady location if possible. Maybe on the HS field? If it's on a Wednesday that should work for the HS schedule.

Be careful of the debit cards. Please turn in receipts with a name on top. Baseball lost a lot of money and just want to cover our butts.

Dawn scheduled a cruise over her birthday so Coach Adam can't schedule a football camp.