

May 22, 2024; 6:00PM
NLMFA Meeting Agenda

In attendance:

Adam, The Stokrps, Elizabeth, The Beers, Darry, Katelyn

I. Minutes from April 2024 meeting
Approved!

II. Treasury Report (Dawn)

- Bills

Storage unit has been cleaned out. Dawn will look to get a refund.
Registrations are coming in steadily.

- Upcoming potential expenses

- 2023 taxes

Taxes have been paid for and submitted to the IRS. \$500, increase has nothing to do with anything we did.

- Uncashed checks

The light tower people still haven't cashed the check from December. Phil contacted them and they did receive it. The check will be stale dated in a few weeks, so I guess that falls on them.

III. Organization

- Fireman's Park updates

"Everything is good". Adam and Butch are having a kerfuffle over mowing/not mowing the field while the grass seed is germinating.

Bell and Evans have a schematic that they will present to the fire company about renewing the bathrooms. Intending to get it done by Hinklefest.

- Background checks updates

Brandy's State Police and Child Abuse are in. Laurie reviewed names of people to see if they need to turn in background checks. Joe Wentling needs to turn in his Child Abuse check. Adam Wetzel needs to put in Child Abuse (looks like it is there). Darry Yocum child abuse

and State Police. Brian Heist has updated ones to provide. Laurie will review the spreadsheet and folders again.

- Registration Updates

Coming in steadily. Susan sent out the roster so far. She will review the birth certificates. 40 people online so far, doesn't include the paper forms. No current issues with out of district registers. Midget squad is the biggest so far. PeeWee is the biggest cheer squad so far. No cheer tryouts this year. Susan is hoping to have flyers to hand out on field day. Lots of people online have been donating to help cover players. Susan will send out thank you notes to those that are donating. Helped 2 players so far. Darry is going to donate Blake's registration as well.

- Committee Reports

- i. Participation

1. 2024 NL Elementary field day

Adam submitted all the background checks. Now 150 kids in each group. Soccer station has been added to our group. Going to do a rotation with 15 minutes. 8 coaches for football. Plenty of cheer helpers as well.

High School players aren't allowed to help because class/finals. Adam has the stations all ready to go.

Nobody needs any supplies.

2. Memorial Day Parade

Darry is the grand marshal for the parade. Going to grab flags/banners from the shed for the parade to use. Not going to do candy this year. Going to be a quick parade this year as the route is short. Darry has pompoms to use. Not planning on using jerseys; just wear your NL swag.

3. Block Party

Katelyn and Jared, 3-8pm. Sharon has to fill out a form for Audrey. Elizabeth may be able to come out and help too, depending on schedule. Sharon will get flyers, stands, helmet, megaphone, etc. to set up the table. Also provide shirts to give away.

4. Park events
Audrey suggested doing one of the Thursdays in the park. Doesn't seem to be any interest so will pass.
5. Pool event
Fredericksburg pool will be open this summer. Katelyn reached out about a Splash party. Would be 7-9. Would be June 28th, the Friday after camp. \$100 for two lifeguards. No concessions, but we can do our own. Going to reach out to see if a DJ would donate their time. Could be a good final push for registration. Will reschedule your date if there is bad weather.

ii. Concession Stand (Dru)

Donut/Buffalo sandwich would be a one time thing. The rest of the games would be the buffalo chicken on fries. Working with Josh Roy to get chicken burgers and maybe chicken chunks. Want to get NL known for chicken wings, working through the school. Josh is going to try and get products donated. The committee he is on is trying to get them to expand beyond Hinklefest. Hoping to have a menu for the next meeting.

Planning on buying the dispensers after Memorial Day, should be on sale.

Bologna Bowl: Mike (Seltzer's) wants to come, setup a display, and cook all the sandwiches. And donate products to the players. Laurie Beers will dress up as the mascot, as long as she is tall enough. Dru will send Susan a flyer to put on the website. They also have a fundraiser available that Dru is investigating. Needs to know the numbers 3 weeks early. It's the 2nd home game (8/31).

Dru picked up 10 cases of water, will move to the shed.

Dru is working on getting mini donuts for one of the games as well.

iv. End-of-year award ceremony (Elizabeth, Katelyn, and team)

1. Football 12/14 at Elementary Gym or Living Water Church (3-8pm). Book Sunday evening at the Elementary 12/15 just in case.

~~\$75, already on the calendar. 6-9pm. Dru and Michelle will take over booking, key, check. Had to change it because Adam has drill that weekend and can't attend.~~

Going to do 4-9 to make sure there is time for setup and tear down.

2. Cheer 12/13 at Elementary School
Adam will book the cafeteria, because he has the access to do that.
3. 13-year-old recognition (Elizabeth and team)
Tentatively 10/12 (last home game) and also the Itty-Bitty bowl. Will work on planning later.

v. Spirit wear

1. Store update
Store closes at midnight tonight!
2. Season shirts – will have several sponsors for the back.

Trying to work on Luke's design to make usable on a shirt. Laurie is going to reach out to graphic designers in MD. Deadline needs to be decided on to make sure we get the sponsors in time for the shirts.

vi. Fundraising

1. Sponsorships continue to come in
Katelyn got another \$3000 deposited. Sheets is going to donate \$500. A number of \$1000 donors have come out as well (Giesman's, etc). Steelers donated a signed Cam Hayward picture. Got tickets for Dorney Park. Reached out to Texas Roadhouse. Kalahari sent gift cards. Dicks is going to do a donation/gift card.
2. Dicks Coupon weekend in July, week before equipment handout

Dunham's is also doing a coupon for a couple weekends.
3. Bonfire Update – good to go with 10/5 date?

Adam will follow up with Fire Company. Have food trucks attend to give families a break. Depends on if we get the Smurf bowl or not.
4. Any board member can utilize the sponsor letter on the shared drive, please keep track of outreach on the Excel spreadsheet

5. Grant applications can be submitted now that we have taxes complete.

Since we are a non-profit, we can apply for grants. Susan is going to see what we can get.

vii. Program

1. Shout out form deadline 8/19/24. This may change.
2. Picture Night
8/21 or 8/22 the photographers are available. Adam will book the time at the stadium. 21st is first choice, 22nd if weather is bad.

I. Safety

- AED Update (Elizabeth provided Susan with ideal AED; Susan has reached out to multiple local health providers/hospitals to see if they might be willing to fund specifically). NFL Play 360 provides grants as well. They also give families gift cards for equipment and registration fees. Elizabeth will start ordering the ice packs soon.

Elizabeth will look into buying straps for the backboard.

- Game Day Coverage – Elizabeth obtained contract from provider; can be finalized once schedule is confirmed
- Volunteers will provide coverage during practices

V. Cheerleading

- Programming Updates
- Collaboration with high school for camp and future events (Heather has contact for high school squad)
- Attached is an updated budget. I am planning to order more uniforms than originally planned due to the total count of what we have in the shed being lower than I thought. I am planning to get in touch with the vendor to get that started this week. After reviewing registration numbers from the past several years, I decided to decrease the number

of pants we are ordering. That is also reflected on the updated spreadsheet. I will reach out to Major League to get that ball rolling as well. I grossly underestimated the cost of the bluetooth speakers so I adjusted things based on the actual cost. I sent the link to Dawn to place the order. Overall, the budget only went up about 200 dollars. Once we have registration info for Itty Bitty, we can order the tee shirts and tutus (if needed). That cost will also need to be reflected. Still waiting to hear from Becky Rankin.

- Brandy Jenkins will be the assistant Peewee Coach. Her clearances have been submitted to Laurie. I am still waiting for a response from Becky Rankin about the midget squad coaching position. Brandy was approved!
- Camp- I have not been able to solidify things with the HS cheer coach. Last I heard was that she has a list of girls who are willing to help out. I will try to get in touch with her again next week.

VI. Football

- Equipment repair, reconditioning, and potential purchases

Darry talking about trashcans instead of using big heavy bags.

- Speed & Agility update
Taking a break until June.
- Summer camps

Maybe do an equipment swap at the summer camp. Need to start pushing the camp on the socials. Last two years we have been making a donation to the HS team for their coaches. Last year it was checks. As a non-profit they need to provide an invoice to us. Will do a donation to the boosters for Football (and maybe cheer boosters?). Previously it was \$3000. Adam will let Coach Rice know that the donation will be going to the boosters. Will figure out how much we are donating next meeting. \$500 was suggested.

Adam has reserved everything except for the parking lot on Homecoming (9/21). Adam will check to see if they can move games that weekend to Sunday.

- June 24-26 for cheer and football camp

VII. CFA Updates

- Roster requirements
Sent out initial template. Roster night is in August.
- Fundraising information
Could have been an email but Susan appreciates the effort.
- Schedule may change
A number of teams haven't been attending meetings, so the schedule will probably change. Schedule change for Midget games being last hasn't been approved by officials yet.

VIII. Upcoming Events / Dates

a. 6/16/24: NLMFA Board Meeting.

VBS night. Team building picnic/meeting at the Stokrp's house, bring a side.

IX. Open Floor

Going to honor Ron at a home football game. Maybe at youth night? Will chat with Coach Rice and Phil about it.

Darry will be a second set of eyes for the online raffles to make sure that all the names are on the wheel.

Michelle and Elizabeth are going to be singing the National Anthem for our home games.

Dad Raffle - Get a small Blackstone grill? Work with Jono Hardware? Pair it with a grocery card?