

January 21, 2024; 6:00PM  
NLMFA Meeting Agenda

In attendance:

Josh Beers, Laurie Beers, Susan Dengler, Darry Yocum, Adam Wetzel, Dawn Wetzel, Dru Stokrp, Michelle Stokrp, Elizabeth Hart, Dustin Hart, Katelyn Remlinger

I. Minutes from November 2023 meeting

II. Treasury Report (Dawn)

1. Transferred to google sheets, currently 10k lower than last year, but should have less bills this year (no helmets, etc)

B. Bills

1. Storage unit
2. Light tower rental (paid 2250.00) up \$300.
3. Banquet was less than projected
4. Cheerleading was way less
5. Flag football lost money, but made money back due to home game concessions
6. Registrations were down \$200, but fundraising was more to even things out.

C. Upcoming potential expenses

1. PO Box (went up this year) \$166
2. Small games of chance license \$125, **have to fill out, license expires 3/20/2024, allow 3-4 weeks for processing.**

D. 2023 taxes (went up, \$400 dollars last year), need list of officers, pay in Myerstown, due in May.

E. New debit cards to be issued (Drew S. for concessions, Sharon has one, Dawn has one, Katelyn for fundraising?)

F. Budgets are put together for February. (Cheer, football, concessions, etc.)

G. Not sure on 80s dance for this year. Not much of a fund raiser, more of thank you. We will see.

H. Received letter to sponsor a hole for the HS Football team's annual golf tournament. Motioned past to sponsor a hole for \$250. Dawn provided a check.

III. Organization

A. Proposal for new head football coach: Adam Wetzel

1. Motion made and carried. Unanimously approved by the board.

B. NLMFA bylaws signature / approval

1. Assistant treasurer was approved already. Bylaws need to be signed because of the change
2. Take another look at the by-laws in March/April.
3. Website updates need to be made, but tracking down the new password/logins

C. Fireman's Park updates

1. Adam is the liaison between the football team and fire company. Butch voted out as trustee.

D. Background checks

1. Laurie Beers is in charge of clearances. Stored on share drive. All coaches and board members need clearances. (Emily may have them if they aren't out on the share drive). Sharon will email Emily/Laurie to track down any missing clearances.
- E. Committee Reports
1. Participation
    - a) Recruiting is the responsibility of all board members. School asked if anyone was interested in having a table at Kindergarten registration to try to recruit itty bitty players and/or cheerleaders. THURS FEB 22nd, 6:00-7:30pm. Willing to give us gym space. Would be nice if itty bitty coaches could attend.
  2. Concession Stand
    - a) Nothing currently scheduled for the Spring.
    - b) Interested in trying to get concessions items donated (paper items, food, etc.). Drew looking to get a standard letter to use, to make it less of a burden on parents to donate. Mentioned Subway day, etc. Going to make a shared document so that we aren't asking the same business multiple times. Katelyn will create the document and make sure the letter is updated. Make sure to let donors know that we will announce their business. Big donors receive team pictures and/or letters from the players. **Always Bagels** is willing to donate bagels. If we advertise that we are having fried bologna sandwiches, **we need to make sure that we have them!**
  3. End-of-year award ceremony
    - a) Elizabeth & Katelyn are willing to form a committee for this. Michelle and Dru will help.
  4. 13-year-old recognition
    - a) Held during the last home game. Elizabeth (and friends) are planning to work this.
  5. Spirit wear
    - a) Coach Adam will come up with designs. Looking into using the High School Viking logo instead of the one based on the NFL Vikings. Major League screen printing has been used in the past. Place on 934 is another potential option if we want a 2nd option. Families/kids have a contest to create a phrase for the warm up shirts? Michelle brought up leopard print or other fun prints that female fans might like. Also add some cheer related options.
  6. Fundraising
    - a) Katelyn is taking the lead in fundraising. Cost increases this year. Looking to get business sponsors and have the people volunteer time instead. A 501c organization for tax purposes. ~\$5500 is spent on the raffle ticket fundraiser. Typically make 25-35k. Sponsorship was only 5k last year.
    - b) Maybe create small baskets by team donation (Smurf basket, midget basket, etc.) and then raffle them off at some other event.
    - c) Wrestling buys sports memorabilia and auctions it off?
    - d) Croc charms? Jewelry?
    - e) Whoopie pie sale, before it gets too hot.
    - f) Have teams make money through out season and at the end of the year **Head Coaches** have to do something funny/demeaning.
    - g) Mom's paying to tackle kids?

- h) Earn money from social media posts
- i) For next board meeting, Katelyn will work out a plan for the year's fundraising efforts.

#### IV. Cheerleading

- A. Tina will not be returning as head cheer coach. Looking to have any potential coach at the next Board Meeting.
  - 1. Challenges with relationships, cheer gyms, not prioritizing sideline cheer, focused on competition cheer. Requires good communication. Would be required to come to board meetings, budgeting, etc. Need to probably find a coach from outside the NFLMA. If we don't have any competitive cheer, we might lose girls that are interested in that. High School coach doesn't seem as interested in helping. Board will help to reach out.
  - 2. Working with Elementary school to get space to practice, instead of trying to practice at Fireman's. Will need a place with mats for any tumbling. Use the high school wrestling room?
- B. Competition cheer team updates/announcements
  - 1. Team had their last competition last weekend. Ended on a high note.
- C. Equipment/uniform return and updates
  - 1. Who owes items?
  - 2. Turn in this coming Friday. January 26th.
- D. Collaboration with high school for camp
  - 1. TBD (discussed) next meeting.

#### V. Football

- A. Proposal of head football coaches for 2024 season
  - 1. Midget - Dave Kline
  - 2. Pony - Joe Wentling, has two years of experience with these teams. Great guy, good with kids, high energy.
  - 3. Peewee - Adam Wetzel, going to stick with Beckett
  - 4. Smurf - Aaron Ulm, other coach would have been a little busy, happy with Aaron as the coach. Aaron has been coach for 3 years wants to make sure kids are taught correctly/safely. Make sure the kids are having fun/keeping their interest to prevent burnout. Too young for a full range of practices like the older kids. Question on 5 year olds playing Smurfs? Issue with helmets fitting correctly. Maybe shorten the season? Will revisit age question when we are ready to open up registration for the season.
  - 5. Itty Bitty coach - to be determined.
- B. Equipment/uniform return and updates
  - 1. Who owes items?
    - a) Talked to Ron/Dave/Josh. 3 players are missing jerseys.
- C. Equipment repair, reconditioning, and potential purchases
  - 1. 144 helmets sent out for reconditioning. Going to swap out 10 large helmets for 10 mediums. Get stored at the company so they aren't in the shed during Winter/Spring.

2. Pants

- a) Phil says we need new pants. Currently we have 130 game pants. Have been averaging 130 kids per year. Discussion on integrated pads versus regular pants. Rydell can match style we have now. Can plus up the pants we have now if we need to. If we go with integrated pants, we can get blue and and can quickly add them if we need to. Would use same pants for practice and for games. Would not need to buy girdles if we have integrated pants.

(1) Plain blue integrated, \$5070 (design/not integrated is more expensive), for integrated for Rydell

(2) 3M is cheaper (~\$3000) for design/not integrated. \$4332 for design/integrated.

(3) Adam to get some samples to make a final decision.

3. Guardian cap quote

- a) Talked with Dave and Rydell rep. Not going to proceed with them at this time. Guardian caps don't prevent concussions as much as you expect. Difficult to put on and off.

D. CFA updates

1. No updates this month

E. Coaches camp/training

1. June 11-13 for Summer team camp. Scheduled with Coach Rice. 5:30-7:30, Tuesday-Thursday. Monday setup. Friday as a rain date. Would the earliest concession stand thing.

2. Lineman camp, July 8th to 11th.

3. Looking into doing a QB/WR camp as well, no dates yet

4. Planning on doing skills and drills again this year, Adam to work with Coach Rice and use gym/turf fields, etc.

5. HS Spring Camp is May 20th -23, 28th-31st

6. Coaches clinic - Nike Coach of the year clinic in Bethlehem, PA. Asking board to pay food/gas, \$100 for coach (\$400 max). February 16-17th. Looking to send the 4 head coaches, but if they can't make it, will send an alternate.

7. Adam will do a draft for camp try out day for next meeting.

F. Flag football updates

1. Tri C and CD are having a league. Maybe reach out to Cedar Crest to see if they want to do a Lebanon County league?

2. Maybe do a flag football beach tournament?

3. Add flag football as part of skills/drills days.

G. Summer camp

VI. Upcoming Events / Dates

- A. 2/18/24: NLMFA Board Meeting

VII. Open Floor