

January 19, 2025; 5:30PM  
NLMFA Meeting Agenda

In attendance:

Josh and Laurie Beers, Susan Dengler, Heather Kowski, Elizabeth Hart, Joe Wentling, Matt Walters

I. Minutes from December 2024 meeting

Approved.

II. Treasury Report (Susan)

On Friday, Dru got into the bank and signed the papers that will allow Tara to have access to the account, etc. We still owe for Programs, should be paid this week. No trophy invoice yet, Heather will follow up. Dawn and Tara have met to perform turnover. Susan will reach out to Dawn about the check provided to the cheer team. It will be expiring soon if it isn't cashed.

a. Bills

Paid \$836 to Erie Insurance.

b. Upcoming potential expenses

i. PO Box

\$170 due.

ii. Small games of chance license

License good until the end of March. Susan will provide the packet to Josh to submit.

c. 2024 taxes

Tara will work with the tax person that we used the last two years to do the taxes. 2023 filings are on the share drive if you want to review for reference.

III. Organization

a. Proposal for new head football coach: Joe Wentling

Joe has been a coach since 2018, worked with Ron (Copenhaver). Wants to see the organization grow. Wants to give back to the organization that helped him. Ok with bringing back the coach dress code. Wants to continue the synergy between football and cheer. Focus on being a better feeder system for the high school team. Refocus on the kids, no matter where they are from. Strong communication and mentoring of coaches and athletes. Try to integrate the HS playbook at the youth level.

b. 2024 season survey

We received 20 responses. Looking for improvement at the Peewee cheer level. Communication was mentioned as an issue (maybe in reference to JV schedule?) Some parents are looking for more parent involvement (cheer). Board wants to do the survey

again, maybe post in Team Reach and Facebook to get more participation. Have Itty Bitty cheer with older kids?

c. Fireman's Park updates

Construction is to be done by Hinklefest, but we will not be able to use the fields for practice or camp until the work is done. No access to the shed after May/June. Will have to look into a storage rental or enclosed trailer (Ron Copenhaver or Dustin Hart have those). Coach Joes' parents' basement may also be available. Susan will look into the size of the current storage unit and check for availability of another unit.

d. Background checks

Matt will send his in. Laurie has reviewed the current spreadsheet and sent it out to the board.

e. Committee Reports

i. Participation

Looking to volunteer at field day again. Were not invited to the Girl's Gala (Feb. 8<sup>th</sup>). Planning to participate at the mom's and sons' event on Marth 8<sup>th</sup> (6-8pm). Elizabeth will ask about availability.

ii. Concession Stand

No update. Dru has stored things in the shed and at home.

iii. End-of-year award ceremony

Cheer equivalent of the Iron Man award for Smurf-Midget participation. Also would like to do a cheer scholarship, similar to the one football does.

iv. 13-year-old recognition

Table this topic until the CFA knows the schedule.

v. Spirit wear

Laurie is going to contact Bella Hollinger to see if she wants to do the design for the sponsor shirt. She would get a shout out for her work. No yellow shirt for the sponsor shirt this year. No year on the design. We will solicit slogan ideas and art work designs to be used for the front of the program.

vi. Fundraising

Send any Ideas to Katelyn Smith. She has been reaching out to businesses. Susan has updated the sponsor letter and will post on the share drive. She will also update the sponsor spreadsheet and post it as well. July deadline to be on the shirt. Need to donate \$1000 in money or items to qualify.

IV. Cheerleading

Three uniforms sent to Rydell have been fixed and returned. This is Sonya's last year as HS coach. Heather is working with the assistant for continuity. Looking to get a coach to teach the athletes stunts like the HS team uses. The board supports and will reimburse coaches to take the online coaching certificate at USA Cheer (\$15). Required for all coaches, within 30 days of being approved by the board.

Heather is looking at getting a quote from Rydell for crop tops. So far it looks like 4 coaches returning. The board approved a realignment of age groups so that the cheer teams match the football teams.

#### V. Football

##### a. CFA updates

Waiting for Conference Realignment and any new commissioners to be announced.

##### b. Coaches camp/training

Every coach needs to have certification within 30 days of being approved.

##### c. Flag football

Jamie Kowski is interested in coaching, but not a lot of interest in the survey results. There aren't any great options for local leagues. With Fireman's Park being out of commission for the season, we will table this until next year. Maybe investigate a Schuylkill or Berks league for next year. There might be an option to do some pick up games closer to the season.

##### d. Summer camp

Looking to do lineman camp again this year, Joe will talk to the HS coaches. Want to do cheer activities in alignment with Speed and Agility. Maybe Adam will be willing to run that again this year.

##### e. Equipment

Maybe get some new belts to replace the ones in the pants if they come out. Stash the helmets someplace when they come back from reconditioning.

#### VI. Safety

Elizabeth is reaching out to EMT groups for pricing. Submitted the letter to AED donor and looking into grants, etc. We will plan on having a group briefing to outline the process for cheer/football coaches. Would like all coaches to get a CPR cert/first aid cert and we could pay for training? (not sure if this was a yes or just a discussion). Laurie will reach out to the high school AD to see if they have a sideline poster that outlines out to get help.

#### VI. Upcoming Events / Dates

a. 2/16/25: NLMFA Board Meeting

b. 3/8/25: Mom's and Sons events, make plans for involvement.

#### VII. Open Floor

NL will be hosting two Palmyra HS games next season, as their stadium is going to be under construction. Will notify CFA about scheduling impacts when we know the dates.

**HOMEWORK:** Review the CFA bylaws and submit any changes