

February 18, 2024; 6:00PM
NLMFA Meeting Agenda

In attendance:

The Beers, Susan Dengler, The Wetzels, The Stokrops, The Harts, Katelyn Remlinger

I. Minutes from January 2024 meeting

A. Reviewed by Susan and approved.

II. Treasury Report (Dawn)

a. Bills

b. Upcoming potential expenses

No other potential expenses at this time.

c. 2023 taxes

Dawn paid the Bond renewal. She thinks other people should be bonded, but will have to talk to Phil. She is going to get the debit cards setup at the bank for next meeting. Individuals that need the cards will have to go to the bank to get the cards.

III. Organization

a. 2024 Budget

Susan has a potential budget for this year. Adam may add a few things later on, but this is a preliminary spreadsheet. Katelyn has brought in several sponsorships already. 2024 budget is based on the 2023 spreadsheet. Doesn't include uniforms, but does include game day fees, printing, coach's gear, etc. Registration income is based on 2023 numbers. Game day profits from last year were around 15k, but a lot of that is used for refs/trainers/etc. Will make updates once cheer/football budget come in.

b. NLMFA bylaws signature / approval

Going around for signature today.

c. Fireman's Park updates

Going to need grass seed in a few months. They have received our insurance. Adam doesn't think the contract will change with Ed. Renewed annually.

d. Background checks

Laurie reviewed all the background checks on the share drive and put together a spreadsheets of the results. It is posted on the share drive for Susan's review.

e. Committee Reports

i. Participation

1. 2024 Kindergarten registration event, 2/22. Arrive by 5:15, elementary school gym. Michelle Bates is the contact; they will have a table. Susan will print signs/flyers. Take helmet, megaphone, pom poms, table cloth.

Dawn, Elizabeth and Katelyn planning on going.

Hosting a gym class? Participate at field day (hosting a water table?). Flyers to send home for cheer/football/itty bitty. Have a quick assembly? Participate in a recess? Planning to participate in the Glow Party with Mom's & Sons.

ii. Concession Stand (Dru)

Dru will work on getting paper items donated closer to football season. He is brain storming with Michelle to come up with themes for each night. Maybe have it open for Try-it

day, or larger community events over the summer? Probably one day a month over the summer.

Think of an idea for a Viking specific food item to put into the concession stand.

iii. End-of-year award ceremony (Elizabeth, Katelyn, and team)

iv. 13-year-old recognition (Elizabeth and team)

v. Spirit wear

Some ideas for the shirts (both the team shirts and spirit wear). Open it up early, before team camp. So that the gear can be provided before the season begins. What is the turn around time? Adam will follow up with the vendor.

Want to add beanies and blankets to the list of products.

Get one t-shirt made for the spirit wear design so that people at team camp can see the design in person.

Who is going to design the cheer shirt? Adam is going to design a rough draft logo based on the simple design used previously.

Back of shirts should just be titles of sponsors, not large logos.

“All Gas, No Brakes. #FullThrottle”

Going to put out a call for slogans. Limit the window for submissions (by March 1st). Board will vote on the best slogan.

vi. Fundraising

Katelyn is working on the Costco form. Denunzio's has a 25% profit on sub ticket sales. \$1400 provided in sponsors today (Dr. Yocum, Shay Vending, 717 Notary, Tweek Mods). Still has a few more to collect. Katelyn will update the spreadsheet on the share drive with sponsors. You can reach out to a business if you have a good contact. Give Susan 24-48 hours to get the gmail accounts straightened out.

Working on some sort of Spring fundraiser. Maybe a raffle for the Facebook page, like the Wrestling team does.

IV. Safety

Some of the medications will need to be updated, order a case or two of ice packs. Less than \$100 to update everything in the med bag. Adam will provide a back board.

Consider replacing the AED unit at some point. Elizabeth and Susan have been trying to get free ones. Would like to use the current one for this season. Susan will reach out to medical providers to see if they would sponsor an AED.

Waiting to sign medic company contract until we get the schedule. Use the mom group for practice. They should stay in the Concession Stand to minimize unnecessary requests for icepacks.

V. Cheerleading

a. 2024 Budget

b. Only one interested party thus far; sent follow up email to Sonya

Hailey Rutt(sp?) is on the fence. Susan emailed her and let her know it's mostly administrative. Will also follow up with Heather Kowski (sp?). Will work on getting squad coaches after head coach is locked in.

c. Equipment/uniform return and updates

i. Who owes items?

Watson, Harper (From Smurfs), one cheerleader that is missing uniform from previous season as well.

d. Collaboration with high school for camp (waiting on reply from coach). Emailed twice and will be following up about coordination, coaching suggestion, etc.

e. Medals were provided to the Comp squad, but not for the rest of the cheerleaders. Trophies also need to be provided to some of the girls.

f. Itty Bitty coach helped out last year and will be taking over this year (Ashley).

VI. Football

Itty Bitty Coach Tom said yes! Must be age 4 as of April 30th (through 6). Itty Bitty cheer will be the same ages, but 3 year olds may cheer at coach's discretion.

a. 2024 Budget

Helmets are at cleaning. Rydell Pants with integrated pads (150 pairs). Add Yoga Balls, Hex Agility Rings, Cones, replacement water bottles, new goal post wheel, extra mouth guards, helmet decals, award decals, helmet number sheets. Grass seed, game balls. Hangers for the new pants. More pumps for the helmets. A few pieces of plywood for additional helmet storage.

Get a local business to do the grass instead of buying grass seed?

Merit badges for the board members. With a sash.

b. Equipment/uniform return and updates

i. Who owes items?

Brantley returned his. Liam Good (will follow up with Coach Kramer). Jayden George is still outstanding for midgets.

c. Equipment repair, reconditioning, and potential purchases

Covered in the budget.

d. CFA updates (first meeting of 2024 is 2/20)

e. Coaches camp/training update

It was fun, apparently.

f. Skills / Drills Updates

Monday and Thursday starting March 11th at the HS on one of the turf fields. PeeWees and up for the beginning. No need to register ahead of time.

g. Summer camps

i. June 11-13 for cheer and football camp

Coach Rice will be out of town starting on the 12th. Have him kick off the camp and then have other coaches fill in for the rest.

ii. July 8-11 for lineman camp

See if Coach Rice will be willing to host the camp at the HS field instead of Fireman's Park.

Basic drills and going over the safety/techniques. Have a kids/parents event in the spring (Early April) where the kids have fun/drills and the coaches talk with the parents. Host it in the Elementary school gym. Have it later on a Sunday to avoid other sport schedules. A Sunday/Sundae party?

Minimum age for Smurfs should be 6-7, **younger kids equipment issue**, less mature. If there are any exceptions they will talk to Coach Adam.

VII. Upcoming Events / Dates

a. 3/17/24: NLMFA Board Meeting

VIII. Open Floor

~~Mandatory volunteering once your kid is registered? Send in a check that isn't cashed until the end of the season unless you work a certain number of hours.~~ Incentivize volunteering with free admission to games for whole family. NLMFA volunteer shirts (provided ahead of time to use during the season) or something that isn't sized (cup, etc). Get a raffle ticket for Amazon gift card or other give away to incentivize them (free meal voucher). Try to shift the schedules around to line up better with the game times, ~~or even make smaller blocks.~~ Work to get Smurf parents involved. Get a pool of people for the practices. Rotate the team running the stand during practices (Smurfs one week, Peeweess the next week, etc.). Maybe do the same thing for the home games. Smurfs work a whole day, Peeweess work a whole day etc. Wait to see how initial sign ups go and then work on filling in the gaps as necessary.

Shed is currently always unlocked. Adam and Derry adjusted the doors so it can be locked again during the off season. Adam will make several copies and find a lock box to put at the shed.