

NORTHERN LEBANON

Midget Football Association

Dear Friends of the NLMFA,

It is hard to believe but we are already planning our 2024 youth football and cheerleading season. The Northern Lebanon Midget Football Association (NLMFA) is looking forward to another great year. Our organization provides athletic instruction to children in our community with ranging in age from 4 to 14 by providing opportunities to learn the fundamentals of football, summer programs related to cheer and football skill building, fall tackle football, and sideline cheerleading. We have a dedicated and responsible staff that ensures each child is taught the principles of teamwork, responsibility, and hard work that will not only help them be great teammates; but also valuable members of our community in the future.

As our organization continues to grow and provide top-of-the-line structured programs for the children of the community, we struggle to meet an increasing yearly budget. As a registered nonprofit, 501(c)3, our families and athletes participate in several fundraisers throughout the season to assist with costs that we incur such as uniforms, equipment, insurance, officiating, and league fees. We also utilize a refreshment stand during our home games and practices to assist in additional revenue for our programs. Even with all of this, there is still a great need for support from our local community businesses and friends. Without the help of community businesses and individuals, we cannot continue to honor a tradition that was set forth so many years ago for the youth of our community.

Would you, as a business owner or individual, consider helping us in our mission to provide a safe and rewarding sporting environment for the youth of our community by becoming a business sponsor of our program? Benefits of your tax-deductible sponsorship include a keepsake program with prominent advertisements for the businesses of our generous sponsors; recognition on our website, nlmfa.com; announcements during home games and events; recognition on our various social media pages, and more!

If you have any questions, please feel free to contact our organization President, Susan Dengler at (717) 304-7088 or via nlmidgetfootball@gmail.com. If you are interested in supporting the NLMFA financially or through a donation of goods or time, please complete the following form! Thank you in advance for your generosity.

Sincerely,



Susan Dengler
NLMFA President



Katelyn Smith
NLMFA Fundraising Coordinator

BLUE SPONSOR (\$100)

- Business advertisement listed on NLMFA website with link to your website
- Recognition on social media
- Quarter-page ad in season program

GOLD SPONSOR (\$250)

- All of the above WITH a half-page ad in season program
- Sponsorship plaque
- Special mention during all home games

TOUCHDOWN SPONSOR (\$500)

- All of the above WITH a full page ad in season program
- Business advertisement and link featured on every page of NLMFA website
- Banner featured at all home games
- Special mention during all fundraising events, home games, camps, and on social media

VIKING SPONSOR (\$1,000 +)

- All of the above WITH a full page ad in season program
- Business name/logo on back of preseason shirts that all players and coaches wear

\$ _____ OTHER AMOUNT, PRODUCT DONATION (may include paper products, food items, etc.), **or TIME DONATION** (the NLMFA welcomes civic or employee groups who may wish to volunteer at a home game or special event).

- Business advertisement listed on NLMFA website with link to your website
- Business card size ad in season program
- Recognition on social media

If providing a financial gift, please make checks payable to **NLMFA** and mail to: **NLMFA, P.O. Box 342, Jonestown, PA 17038.**

For all gifts, please email a business logo or advertisement (in jpeg or png format) showing how you would like your ad displayed to: nlmidgetfootball@gmail.com. (Include your business name and “NLMFA Sponsorship” in your email subject.)

Business Name: _____ Contact Email: _____

Contact Person: _____ Phone Number: _____